



EXOR SPA
CONFERENCE CALL INVITATION

**on Thursday 29th April, 2010 at 5.00pm CET / 4.00pm UK / 11.00am NY,
EXOR will host a conference call for Analysts and Institutional Investors**

EXOR will provide an update on the Company's strategy and review the performance of its listed and private investments.

At the end of the presentation there will be a question and answer session.

To ensure that a line is reserved for you, please register your details by clicking here:

<https://eventreg1.conferencing.com/webportal3/reg.html?Acc=304481&Conf=172416>

Alternatively a listen-only mode is available through the following link:

<http://investor.shareholder.com/media/eventdetail.cfm?eventid=80153&CompanyID=ABEA-2V36NW&e=1&mediaKey=20A227EEE728BD5FED16CF505B58FC6B>

A replay will be available for one week after the call (until midnight May 6th, 2010).

Replay dial in:

Italy: +39 02 303509364
UK: +44 (0)20 7031 4064
US: +1-954-334-0342

Replay Access code: 863029 #

The web cast audio recording and transcript will be available on the Exor website at www.exor.com

For further information, please contact the EXOR Investor Relations department at the following numbers:

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Best regards,
EXOR Investor Relations