

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from July 5th to 9th the following number of shares has been purchased:

Monday 5 July	10,000 EXOR ordinary shares at the average price of €13.60, 41,073 EXOR preferred shares at the average price of €9.52 and 1,346 EXOR saving shares at the average price of €10.74, including fee.
Tuesday 6 July	10,000 EXOR ordinary shares at the average price of €14.07, 45,000 EXOR preferred shares at the average price of €9.91 and 4,000 EXOR saving shares at the average price of €11.01, including fee.
Wednesday 7 July	10,000 EXOR ordinary shares at the average price of €14.16, 45,000 EXOR preferred shares at the average price of €10.07 and 3,400 EXOR saving shares at the average price of €11.12, including fee.
Thursday 8 July	10,000 EXOR ordinary shares at the average price of €14.54, 45,000 EXOR preferred shares at the average price of €10.34 and 4,000 EXOR saving shares at the average price of €11.31, including fee.
Friday 9 July	10,000 EXOR ordinary shares at the average price of €14.48, 42,000 EXOR preferred shares at the average price of €10.60 and 600 EXOR saving shares at the average price of €11.48, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 360,000, the total number of preferred shares purchased amounts to 1,566,073 and the total number of saving shares purchased amounts to 95,895, for a total invested amount of approx. €20.1 million.

EXOR currently holds 3,344,000 ordinary shares (2.09% of the class), 8,927,373 preferred shares (11.62% of the class) and 315,695 savings shares (3.44% of the class).

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