

Turin, October 2<sup>nd</sup>, 2009

## **PRESS RELEASE**

### **Buy back programme**

Within the frame of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from September 28<sup>th</sup> to October 2<sup>nd</sup> the following number of shares has been purchased:

Wednesday 30 September	80,000 EXOR ordinary shares at the average price of € 12.56, 10,000 EXOR preferred shares at the average price of € 6.83 and 2,000 EXOR saving shares at the average price of €8.47, including fee.
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From the beginning of the programme the total number of ordinary shares purchased amounts to 2,221,000, the total number of preferred shares purchased amounts to 1,435,000 and the total number of saving shares purchased amounts to 193,100, for a total invested amount of approx. €36.3 million.

EXOR currently holds directly 2,221,000 ordinary shares (1.39% of the class), 6,795,300 preferred shares (8.85% of the class), 193,100 savings shares (2.11% of the class). The subsidiary SOIEM has sold to the market its 214,756 EXOR ordinary shares previously owned (0.13% of the class), with an amount of €2.8 million, in accordance with the decision taken by its BoD to transform itself into a cooperative company.

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