

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from July 19th to 23th the following number of shares has been purchased:

Monday 19 July	10,000 EXOR ordinary shares at the average price of €14.49, 30,000 EXOR preferred shares at the average price of €10.46 and 4,000 EXOR saving shares at the average price of €11.50, including fee.
Tuesday 20 July	10,000 EXOR ordinary shares at the average price of €14.41, 45,000 EXOR preferred shares at the average price of €10.30 and 1,500 EXOR saving shares at the average price of €11.37, including fee.
Wednesday 21 July	6,000 EXOR ordinary shares at the average price of €14.89, 22,000 EXOR preferred shares at the average price of €10.91 and 2,000 EXOR saving shares at the average price of €11.87, including fee.
Thursday 22 July	10,000 EXOR ordinary shares at the average price of €14.89, 45,000 EXOR preferred shares at the average price of €11.02 and 4,000 EXOR saving shares at the average price of €12.03, including fee.
Friday 23 July	10,000 EXOR ordinary shares at the average price of €14.91, 25,000 EXOR preferred shares at the average price of €11.27 and 4,000 EXOR saving shares at the average price of €12.22, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 456,000, the total number of preferred shares purchased amounts to 1,888,778 and the total number of saving shares purchased amounts to 121,295, for a total invested amount of approx. €25.3 million.

EXOR currently holds 3,440,000 ordinary shares (2.15% of the class), 9,250,078 preferred shares (12.04% of the class) and 341,095 savings shares (3.72% of the class).

MEDIA
Tel. +39.011.5090318
media@exor.com

**INVESTOR
RELATIONS**
Tel. +39.011.5090345
ir@exor.com