

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010, EXOR communicates that during the week from October 11th to 15th the following number of shares has been purchased:

Monday 11 October	30,000 EXOR ordinary shares at the average price of €17.39, 10,000 EXOR preferred shares at the average price of €14.02 and 2,000 EXOR saving shares at the average price of €14.79, including fee.
Tuesday 12 October	30,000 EXOR ordinary shares at the average price of €17.49, 10,000 EXOR preferred shares at the average price of €14.10 and 2,000 EXOR saving shares at the average price of €14.89, including fee.
Wednesday 13 October	30,000 EXOR ordinary shares at the average price of €17.70, 10,000 EXOR preferred shares at the average price of €14.30 and 2,000 EXOR saving shares at the average price of €15.03, including fee.
Thursday 14 October	30,000 EXOR ordinary shares at the average price of €17.52, 30,000 EXOR preferred shares at the average price of €14.11 and 1,100 EXOR saving shares at the average price of €14.97, including fee.
Friday 15 October	30,000 EXOR ordinary shares at the average price of €17.49, 10,000 EXOR preferred shares at the average price of €14.02 and 700 EXOR saving shares at the average price of €14.82, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,095,500 the total number of preferred shares purchased amounts to 2,850,484 and the total number of saving shares purchased amounts to 199,695, for a total invested amount of approx. €49 million.

MEDIA
Tel. +39.011.5090318
media@exor.com

**INVESTOR
RELATIONS**
Tel. +39.011.5090345
ir@exor.com

EXOR currently holds 4,079,500 ordinary shares (2.55% of the class), 10,211,784 preferred shares (13.30% of the class) and 419,495 savings shares (4.57% of the class).