



Turin, July 10, 2009

PRESS RELEASE

Buy back

Within the framework of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from July 6th to 10th the following number of shares has been purchased:

Monday 6 July	n. 33,000 EXOR ordinary shares at the average price of € 10.10, n. 22,000 EXOR preferred shares at the average price of € 6.03 and n. 4,000 EXOR saving shares at the average price of € 7.49, including fee.
Tuesday 7 July	n. 33,000 EXOR ordinary shares at the average price of € 9.99, n. 22,000 EXOR preferred shares at the average price of € 5.96 and n. 4,000 EXOR saving shares at the average price of € 7.50, including fee.
Wednesday 8 July	n. 34,000 EXOR ordinary shares at the average price of € 9.63, n. 23,000 EXOR preferred shares at the average price of € 5.76 and n. 4,500 EXOR saving shares at the average price of € 7.34, including fee.
Thursday 9 July	n. 24,000 EXOR ordinary shares at the average price of € 9.80, n. 15,000 EXOR preferred shares at the average price of € 5.77 and n. 4,800 EXOR saving shares at the average price of € 7.40, including fee.
Friday 10 July	n. 28,000 EXOR ordinary shares at the average price of € 9.65, n. 17,000 EXOR preferred shares at the average price of € 5.63 and n. 2,300 EXOR saving shares at the average price of € 7.25, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,442,000, the total number of preferred shares purchased amounts to 918,000 and the total number of saving shares purchased amounts to 139,300, for a total invested amount of approx. €23.4 million.

EXOR currently holds directly 1,442,000 ordinary shares (0.90% of the class), 6,278,300 preferred shares (8.17% of the class), 139,300 savings shares (1.52% of the class) and also 214,756 ordinary shares through the subsidiary Soiem S.p.A. (0.13% of the class).

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