

Turin, September 9, 2011

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from September 5th to 9th the following number of shares has been purchased:

Monday 5 September	50,000 EXOR ordinary shares at the average price of €14.67, 30,000 EXOR preferred shares at the average price of €13.40 and 6,000 EXOR saving shares at the average price of €11.78, including fee.
Tuesday 6 September	100,000 EXOR ordinary shares at the average price of €14.35, 40,000 EXOR preferred shares at the average price of €12.96 and 4,500 EXOR saving shares at the average price of €11,30, including fee.
Wednesday 7 September	100,000 EXOR ordinary shares at the average price of €14.63, 40,000 EXOR preferred shares at the average price of €13,41 and 6,000 EXOR saving shares at the average price of €11,69, including fee.
Thursday 8 September	50,000 EXOR ordinary shares at the average price of €15.00, 20,000 EXOR preferred shares at the average price of € 13.78 3,000 EXOR saving shares at the average price of €12.11, including fee.
Friday 9 September	100,000 EXOR ordinary shares at the average price of €14.66, 40,000 EXOR preferred shares at the average price of €13.33 and 2,300 EXOR saving shares at the average price of €11.93, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,141,000, the total number of preferred shares purchased amounts to 923,400 and the total number of saving shares purchased amounts to 183,350, for a total invested amount of approx. €39 million.

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EXOR currently holds 5,250,500 ordinary shares (3.28% of the class), 11,163,184 preferred shares (14.54% of the class) and 605,045 savings shares (6.60% of the class).