

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from October 3rd to 7th the following number of shares has been purchased:

Monday 3 October	60,000 EXOR ordinary shares at the average price of €14.49, 14,000 EXOR preferred shares at the average price of €13.60 and 1,400 EXOR saving shares at the average price of €11.86, including fee.
Tuesday 4 October	60,000 EXOR ordinary shares at the average price of €13.76, 30,000 EXOR preferred shares at the average price of €13.00 and 3,000 EXOR saving shares at the average price of €11.29, including fee.
Wednesday 5 October	60,000 EXOR ordinary shares at the average price of €13.76, 30,000 EXOR preferred shares at the average price of €13.21 and 3,000 EXOR saving shares at the average price of €11.34, including fee.
Thursday 6 October	60,000 EXOR ordinary shares at the average price of €14.52, 20,000 EXOR preferred shares at the average price of €13.67 and 3,000 EXOR saving shares at the average price of €11.88, including fee.
Friday 7 October	30,000 EXOR ordinary shares at the average price of €14.83, 15,000 EXOR preferred shares at the average price of €14.04 and 600 EXOR saving shares at the average price of €12.05, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,351,000, the total number of preferred shares purchased amounts to 1,389,900 and the total number of saving shares purchased amounts to 231,750, for a total invested amount of approx. €63.4 million.

**MEDIA**Tel. +39.011.5090318
media@exor.com**INVESTOR
RELATIONS**Tel. +39.011.5090345
ir@exor.com

EXOR currently holds 6,460,500 ordinary shares (4.03% of the class), 11,629,684 preferred shares (15.14% of the class) and 653,445 savings shares (7.13% of the class).