

Turin, September 2, 2011

**PRESS RELEASE****Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from August 29<sup>th</sup> to September 2<sup>nd</sup> the following number of shares has been purchased:

Tuesday 30 August	10,000 EXOR ordinary shares at the average price of €15.87, 12,000 EXOR preferred shares at the average price of €14,35 and 3,000 EXOR saving shares at the average price of €11,99, including fee.
Wednesday 31 August	5,000 EXOR preferred shares at the average price of €14.83 and 3,000 EXOR saving shares at the average price of €12.78, including fee.
Thursday 1 September	20,000 EXOR ordinary shares at the average price of €16.63, 13,000 EXOR preferred shares at the average price of €14.88 and 2,500 EXOR saving shares at the average price of €12.99, including fee.
Friday 2 September	20,000 EXOR ordinary shares at the average price of €16.49, 24,000 EXOR preferred shares at the average price of €14.79 and 4,500 EXOR saving shares at the average price of €12.97, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 741,000, the total number of preferred shares purchased amounts to 753,400 and the total number of saving shares purchased amounts to 161,550, for a total invested amount of approx. €30,6 million.

**MEDIA**Tel. +39.011.5090318  
media@exor.com**INVESTOR  
RELATIONS**Tel. +39.011.5090345  
ir@exor.com

EXOR currently holds 4.850,500 ordinary shares (3.03% of the class), 10,993,184 preferred shares (14.31% of the class) and 583,245 savings shares (6.36% of the class).