

**PRESS RELEASE****Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from October 10<sup>th</sup> to 14<sup>th</sup> the following number of shares has been purchased:

Monday 10 October	30,000 EXOR ordinary shares at the average price of €15.08, 15,000 EXOR preferred shares at the average price of €14.58 and 1,500 EXOR saving shares at the average price of €12.22, including fee.
Tuesday 11 October	30,000 EXOR ordinary shares at the average price of €15.39, 15,000 EXOR preferred shares at the average price of €14.64 and 1,500 EXOR saving shares at the average price of €12.40, including fee.
Wednesday 12 October	12,000 EXOR ordinary shares at the average price of €15.78, 3,300 EXOR preferred shares at the average price of €14.93 and 1,050 EXOR saving shares at the average price of €12.71, including fee.
Thursday 13 October	30,000 EXOR ordinary shares at the average price of €15.98, 5,000 EXOR preferred shares at the average price of €15.29 and 1,500 EXOR saving shares at the average price of €13.02, including fee.
Friday 14 October	6,500 EXOR ordinary shares at the average price of €15.63, 3,200 EXOR preferred shares at the average price of €15.05 and 1,000 EXOR saving shares at the average price of €12.94, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,459,500, the total number of preferred shares purchased amounts to 1,431,400 and the total number of saving shares purchased amounts to 238,300, for a total invested amount of approx. €65.8 million.

**MEDIA**

Tel. +39.011.5090318  
media@exor.com

**INVESTOR  
RELATIONS**

Tel. +39.011.5090345  
ir@exor.com

EXOR currently holds 6,569,000 ordinary shares (4.10% of the class), 11,671,184 preferred shares (15.20% of the class) and 659,995 savings shares (7.20% of the class).