

Turin, August 12, 2011

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from August 8th to 12th the following number of shares has been purchased:

Monday 8 August	20,000 EXOR ordinary shares at the average price of €16.41, 15,000 EXOR preferred shares at the average price of €15.14 and 5,000 EXOR saving shares at the average price of €14.13, including fee.
Tuesday 9 August	15,000 EXOR ordinary shares at the average price of €15.74, 12,000 EXOR preferred shares at the average price of €14.02 and 3,000 EXOR saving shares at the average price of €12.77, including fee.
Wednesday 10 August	15,000 EXOR ordinary shares at the average price of €16.32, 12,000 EXOR preferred shares at the average price of €14.61 and 3,000 EXOR saving shares at the average price of €13.03, including fee.
Thursday 11 August	15,000 EXOR ordinary shares at the average price of €15.77, 12,000 EXOR preferred shares at the average price of €14.18 and 3,000 EXOR saving shares at the average price of €11.21, including fee.
Friday 12 August	15,000 EXOR ordinary shares at the average price of €16.50, 12,000 EXOR preferred shares at the average price of €14.61 and 3,000 EXOR saving shares at the average price of €11.81, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 601,000, the total number of preferred shares purchased amounts to 618,400 and the total number of saving shares purchased amounts to 131,550, for a total invested amount of approx. €26.1 million.

EXOR currently holds 4,710,500 ordinary shares (2.94% of the class), 10,858,184 preferred shares (14.14% of the class) and 553,245 savings shares (6.03% of the class).

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